



TRADE TRAVEL  
Group Travel Specialists

# The Trade Travel Famil

## 'Familiarisation Program'

### What is a Famil?

#### FAMIL IS SHORT FOR FAMILIARISATION

The Trade Travel 'Famils' are a great opportunity for you the Club Tour Organiser/Group Leader to gain an overview of a particular destination that your club has shown interest in. On our 'Famils' you will experience the full range of hotels, attractions and transportation associated with the standard tour.

Our 'Famils' are a condensed version of our full itinerary and due to this fact the schedule is pretty full on in order to include and experience as much as possible. For example we may visit an attraction on a famil for 30 minutes but on a full itinerary give you 2 hours at leisure. We may stay in 1 hotel and then inspect 2 more in that town so you can decide which is most suited to your group. On most of our 'Famils' we get to see 80-100% of the actual tour in about 75% of the time.

Our 'Famils' are offered to Individual Club Tour Organiser/Group Leader on a twin share basis. This gives you an opportunity to network and share ideas with group leaders from different clubs and form lasting friendships. Special circumstances may arise where we are able to provide a single room at an extra cost. Each Famil will be escorted by a Trade Travel Representative to ensure all your queries are answered.

Each 'Famil' is heavily subsidised by Trade Travel and our 'Travel Partners' so we need to create awareness that this offer is an exclusive opportunity for only one person from each club or group and that the club and Club Tour Organiser/Group Leader is genuine in their intention to tour the destination.

A participation fee is charged for each of our 'Famils'. This fee is redeemable (*conditions apply*), when a group booking to the destination has been booked and fully ticketed against your group or club.

#### FAMIL PACK

On qualification and confirmation of your participation for the 'Famil', you will be provided with a Trade Travel 'Famil' pack which will include your Travel Doc's, 'Famil' Itinerary, Name Badge, Feedback Form, Rebate Certificate, Presentation Request Form, Standard Itineraries of this destination.

#### WHAT HAPPENS AFTER A FAMIL?

Full support is given to you by the Trade Travel Team to generate a booking to the destination that you have just experienced. A representative from the destination or from Trade Travel will be available to do a presentation to your club or group to promote the tour if required. This presentation can take place at a time convenient to your club or group. You may prefer to draw on your own experience of the destination and use DVD or video presentations.



Accredited  
Agent



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